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April 13, 2007

## New York Day Two: Icahn, MindPetals, and MyBodyTutor.com

This morning I had coffee with Brett Icahn at the General Motors building on 58th and 5th who I got connected to through my friend Jud Bowman, the co-founder and CTO of [Motricity](#), a leader in the mobile content space. This evening I met up in the Hilton lobby bar with Richard Battle-Baxter who does Adwords management for clients, David Askaripour, founder of [MindPetals](#), and Adam Gilbert, founder of [MyBodyTutor.com](#), which might not look like much of anything now but is doing very well and growing quickly. I loved Adam's passion, energy, and enthusiasm and can tell he is going to be someone who will make it big. Sometimes you can just see unwavering determination in the eyes. For \$100 per month Adam provides daily mentoring and feedback on how to lose weight-- basically helping people go from looking like the guy on the left to looking like the guy on the right (same guy, 8 weeks later)...

□ □

He's got 53 clients so far just 8 weeks in. [The site](#) desperately needs a makeover, but we'll get there. Posted by ryanallis at April 13, 2007 12:37 AM

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About this Blog: Follow the journey of entrepreneur Ryan Allis as he builds his company iContact into the worldwide leader in on-demand software for online communications, publishes his book Zero to One Million, travels the country as a speaker on entrepreneurship, explores the worlds of public policy, technology, marketing, management, leadership, venture capital, and organizational behavior, and lives a passionate life as a North Carolina entrepreneur and CEO.

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