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### YE INTERVIEW SERIES PART 5: ADAM GILBERT, **MYBODYTUTOR.COM**

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Today we have an awesome interview with Adam Gilbert, founder of MyBodyTutor.com. Check it out!

1) What is your inspiration for getting into business and what makes you get out of bed every morning?



The ability to change the world by helping people realize their full potential. I am doing that by helping people realize their body's full potential. When you look and feel great, you are way more inclined to take risks and do amazing things with your life.

Here's what I mean because so many entrepreneurs just say, "I want to change the world."

We are all wired differently. What makes me tick would bore the crap out of some people. What makes others tick might bore the crap out of me. We can't control our deepest likes, desires and feelings.

Some people like fitness while others like computers. Some people like sushi while others like Italian food. Some people like helping people while others don't.

In french the word 'entrepreneur' means getting paid for doing what you love. I have this innate desire to help people. I also love entrepreneurship and have been a health and fitness fanatic since I was in 6th grade. It's a marriage made in heaven!

What gets me out of bed every morning is that my clients count on me. I am helping them change their lives and I absolutely love every second of what I'm doing.

2) What was your first venture and is it the one you are most proud of?

Bingcoupons.com. It was a business that I created to help local businesses grow their business by connecting them with students. That eventually led into a Discount Card business (MyUDC.com).

 $Although\ I\ am\ still\ very\ proud\ of\ the\ success\ of\ both\ of\ those\ businesses\ I\ am\ most\ proud\ of\ MyBodyTutor.com$ because of what I had to go through to get to the point of being able to start it.

I was working for Ernst & Young, absolutely miserable, and I practiced what I preached. I started writing about how life was too short to not love what you do and I took my own advice and went for it.

3) What are you working on now?

At Ernst & Young, I realized that everyone I knew wanted to be healthier and more physically fit but kept putting it off. Some people believe that there is no relationship between what a person is and what a person does. This is bull secretion. Unless you are a schizophrenic, you become your actions.

While people like you are inspiring others to change the world, inevitably, that's going to lead to really long hours of working! Whether you are a student, accountant, investment banker, entrepreneur, lawyer, whatever; we are ALL super busy.

In our super busy, hyper connected world with 6,464,788,603 distractions it's way too easy to say, "Screw it, I'll start tomorrow...," or, "Eh, let me just have this one slice of pizza...," or, "Next week, I swear...," or, "I already went once this week...," or, "I ate healthy yesterday..."

According to the New England Journal of Medicine 93% of dieters fail because they don't have a trusted support system. 93% of people weigh more one year after starting their diet than when they began.

Hi, I'm Rohail, affiliate marketer and serial entrepreneur. Follow my trials and triumphs in affiliate marketing as I give you an inside look at the industry and what it takes to be



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Matthias

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I make it almost impossible to do the things you don't want to do and very easy to do the things you really want to do like eating healthy and exercising by giving people the DAILY personal accountability we all need to succeed.

When it comes to our health and fitness we ALL need that extra push along with a very easy to follow, very sustainable, and healthy customized diet and workout plan.

4) What advice can you give to up and coming entrepreneurs?

Never be scared to put yourself out there. I was so hesitant to start this business because I knew I'd have to put pictures of myself out there with my shirt off and all.

I always knew I'd end up doing something with health and fitness because I have been living what I teach my clients for pretty much my entire life and the only way to show that is through pictures.

Oh and NEVER offer a product or service that you don't believe in 1000%.

Learn how Adam can you help get in the best shape of your life (or your money back!) with his amazing program at www.MyBodyTutor.com! Do yourself a favor and check out some of the raving testimonials from his clients www.mybodytutor.com/WhatMyClientsAreSaying!













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This entry was posted on Friday, June 8th, 2007 at 1:30 pm and is filed under Entrepreneurship. You can follow any responses to this entry through the RSS 2.0 feed. You can leave a response, or trackback from your own site.

#### 6 RESPONSES TO "YE INTERVIEW SERIES PART 5: ADAM GILBERT, MYBODYTUTOR.COM"

Frank Solomon says: 06/13/2007 at 4:12 pm





I've been reading your blog for quite some time now.

This is a fantastic interview. All of these young entrepreneurs are extremely passionate and motivated. It's great to see this in such young people.

Thanks to this interview I checked out My Body Tutor and just spoke with Adam. This is exactly what I need and I just signed up.

Thanks for bringing these entrepreneurs to us.

And keep up the great writing!

Frank

#### RohailR says: 06/13/2007 at 4:54 pm



Wow! That's really great to hear. I'm glad you saw the value in MyBodyTutor and all the work Adam has put

I agree with you 100%- these entrepreneurs are the most talented and passionate individuals I've met. I am very grateful that they were kind enough to do these interviews.

Thanks for the kind words!

- Rohail

#### Merudh says: 06/14/2007 at 5:19 pm



Honestly, one of the biggest reasons that I personally started to work out everyday now this summer is because of those little emails Adam sends out through his newsletter on his website.

I was going to do his program, but it was a bit pricy for me. Nonetheless, I really admire what he has to offer.

-Merudh



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06/14/2007 at 5:59 pm			
customers" are getting gre program yet, but from see	. One of the best ways to know if you're providing a at value from the stuff you're giving out for free ing these comments I just might have to take a reater motivator- can't go wrong with that.	. I haven't tried out Adam's	
- Rohail			
Guru Gilbert » Blog Archive 06/27/2007 at 2:14 pm	» Lil' interview says:		
[] Check it out here. []			
<i>Money Man</i> says: 01/23/2008 at 7:51 am		Ø	
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